



MNEMONICA™

Dream. Screen. Deliver.

Data only has value when shared.

Mnemonic is a unique platform for storing, watching and sharing your digital media assets in all phases of film/TV projects, from pre-production to marketing, with simplicity and security.



Designed for producers, refreshing for technicians, secure for all.



SIMPLICITY AND PRESENCE

To Film & TV People, With Love

We built on our field experience to make something that adapts to your work habits, rather than the other way around. One single interface for all types of users, from stakeholders to technicians. A platform conceived for large productions, yet also perfect for small projects. Move into the future-proof cloud-based factory: all assets in one place, zero maintenance costs, uncompromising security.

Two Roles to Rule It All

Free your head, so you can think about your job. No more long lists of permissions to understand and tick. In Mnemonica a Team has only two roles: enough to guarantee maximum functionality with the appropriate level of discretion.

Always Up-to-Date

Mnemonica keeps you informed with a customizable real-time notification system. Invites to new resources, deliveries and deadlines, availability of new content, thresholds: wherever you are, a quick link will take you to where you need to be.

FIRST-LINE DEFENSE

Passive Security

Mnemonica is made to protect classified data. Security has been our primary focus since the first line of code. We have adopted all the best practices against hacking to obtain armored, secure-by-design software. And we never stop verifying it with periodic penetration tests and security assessments performed by 3rd parties in compliance with international standards (OWASP and PCI DSS).

Active Security

Mnemonica is a closed community where only registered users with two-factor authentication are allowed in. Unlike the others, we do not use “easy links” or user portals that bypass defenses and are common sources of leaks.

Cloud Security

Storage on the cloud simply means security like no other. Disaster-proof redundancy is standard. Plus, we use only the world's top providers.



SCREENING ROOMS

A simple revolution in MAM. No sheer passive file collectors, but programmable environments capable of modifying their content and automating routine operations.

Review & Approval

Rooms as meeting places between media and people. High quality streaming, comments with timecode precision, and the possibility to draw on frames: all you need to have fruitful discussions and make decisions.

Originals Included

Rooms as vaults. From intermediates on, all files and information in one place: ideal for editorial, VFX, SFX. No more NAS, wandering hard drives, or lost archives.

One Room, Many Rooms

Rooms as programmable devices. Room cloning with content mirroring allows for endless private, protected and scheduled screenings from a single upload.

Flat Indexing

No hierarchies between files. Combine filters, tags and calendars to quickly find your way through the multitude of your dailies, working files and deliverables. In two clicks, your playlist is ready in the Media Pool.

Serial Watermarking

Burn a custom watermark into all of your media in a Room with one single command. A truly smart innovation in the distribution chain.

Audience Control

Manage all spectators from one powerful access dashboard. Invite and remove guests, assign and revoke individual or group permissions, as easy as never before.

Timed Opening

Schedule Room opening and closing times to let the audience in only at the end of uploads, or to stagger screenings among Spectators that need different priorities.

Detailed Views

Check precisely which parts of any clip have been viewed by each guest of a Room, and the relevant stats. This is key for keeping your finger at the pulse.

DELIVERY BOXES

Moving large archives is a crucial challenge in the production cycle. Solution: Mnemonica integrated Delivery Boxes. No more FTP, remote folders, or consumer platforms.

Send, Don't Store

Send folders or files from a Room or from your local drive with no filesize and nesting limits. No need to add yet another repository.

Send, Don't Wait

Choose the files, seal, send, and move on. Mnemonica will deliver the Box when uploads are complete, while you can still add or remove files from the queue.

Send, and Send Again

A Box has an expiration date you can adjust to urgency and security needs. You can forward it unlimited times while it is alive, then it is archived in your History forever.

Manage Uploads from Anywhere

Start an upload at the end of the day and leave your workstation: you will be able to check and edit the queue from any other place and device, including your smartphone.

Mnemonica Gate Does It Better

Our stand-alone transfer manager for Mac, Windows and Linux takes care of uploads and downloads, giving you more reliability, performance and freedom. It safeguards transfers from hardware or network failures, increasing speed thanks to our proprietary protocol. And you can close the browser: the Gate will do the rest.



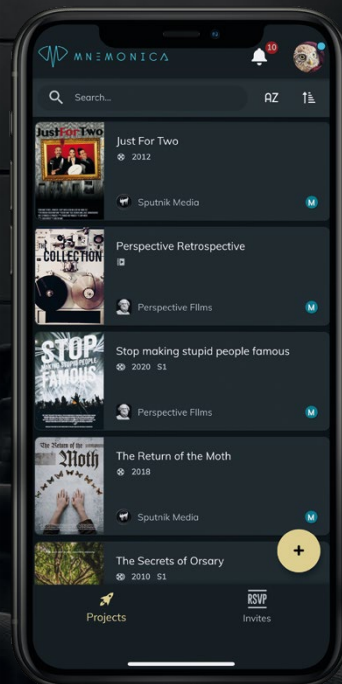
MNEMONICA MOBILE APP

Experience the universe of Mnemonica without limits with the app for iOS and Android.

Browse and screen media, manage Screening Rooms, Teams and Spectators, read comments and reply, check views, send and receive Boxes, monitor your running uploads, stay up-to-date on what happens in your projects with real-time notifications. From anywhere, at any time.

We have re-engineered and compressed all Mnemonica power to fit the palm of your hand and to give you an extremely pleasant user experience, regardless of your role in the game: simple, if you want to quickly reach your content and play, or versatile, when you have to perform operations on the move.

Biometric ID makes login a one-time deal. No need to remember tricky passwords to keep your content safe from prying eyes.



MNEMONICA PLANS

All offers can be customized on specific storage and data traffic needs.

For more information, live demos and trials please write to sales@mnemonica.com

MNEMONICA ONE

Focusing on a single project at a time?
These plans are for you.

Four different sizes, on a monthly basis.

MEMONICA UNLIMITED

For medium-large companies that work
on several productions at the same time.

Three bountiful sizes, on a yearly basis.

FREE TRIAL

Seeing is believing. The straightest way
to appreciate Mnemonica is to try it.

That's why we offer a fully functional
30-day free trial to everyone interested.