



MNEMONICA™

Dream. Screen. Deliver.

Data only has value when shared.

Mnemonic is a one-of-a-kind platform for storing, watching and sharing your digital media assets in all phases of film/TV projects, from pre-production to marketing. With unrivalled security and simplicity.



Designed for producers, refreshing for technicians, secure for all.



## SIMPLICITY AND PRESENCE

### To Film & TV People, With Love

We built on our field experience to make something that adapts to your work habits, rather than the other way around. One single interface for all types of users, from stakeholders to technicians. A platform conceived for large productions, yet also perfect for small projects. Move into the future-proof cloud-based factory: all assets in one place, zero maintenance costs, uncompromising security.

### Two Roles to Rule It All

Free your head, so you can think about your job. No more long lists of permissions to understand and tick. In Mnemonica a Team has only two roles: enough to guarantee maximum functionality with the appropriate level of discretion.

### Always Up-to-Date

Mnemonica keeps you informed with a customizable real-time notification system. Invites to new resources, deliveries and deadlines, availability of new content, thresholds: wherever you are, a quick link will take you to where you need to be.

## INDUSTRY-UNIQUE SECURITY

### Secure-by-design Code

Mnemonica is secure by design because it's made to protect classified data. Security has been our primary focus since the first line of code, adopting all best practices against hacking. It is continuously tested and assessed by 3rd parties in compliance with international standards (OWASP & PCI DSS).

### Walled with Multi-Factor Authentication

Mnemonica is a closed community which authorizes only registered users. Accounts are protected by Multi-Factor Authentication. Passwordless login allows for easy and safe access even in the most exposed networks. Instead of dangerous side entrances like direct links or user portals that bypass defenses and are common sources of leaks, we use simple exports to standard platforms to keep our walls intact.

### World's Best Cloud

Storage on the cloud simply means security like no other. Disaster-proof redundancy is standard.



## SCREENING ROOMS

A simple revolution in MAM. No sheer passive file collectors, but programmable environments capable of modifying their content and automating routine operations.

### Review & Approval

Rooms as meeting places between media and people. High quality streaming, comments with timecode precision, and the possibility to draw on frames: all you need to have fruitful discussions and make decisions.

### Originals Included

Rooms as vaults. From intermediates on, all files and information in one place: ideal for editorial, VFX, SFX. No more NAS, wandering hard drives, or lost archives.

### One Room, Many Rooms

Rooms as programmable devices. Room cloning with content mirroring allows for endless private, protected and scheduled screenings from a single upload.

### Flat Indexing

No hierarchies between files. Combine filters, tags and calendars to quickly find your way through the multitude of your dailies, working files and deliverables. In two clicks, your playlist is ready in the Media Pool.

### Serial Watermarking

Burn a custom watermark into all of your media in a Room with one single command. A truly smart innovation in the distribution chain.

### Audience Control

Manage all spectators from one powerful access dashboard. Invite and remove guests, assign and revoke individual or group permissions, as easy as never before.

### Timed Opening

Schedule Room opening and closing times to let the audience in only at the end of uploads, or to stagger screenings among Spectators that need different priorities.

### Detailed Views

Check precisely which parts of any clip have been viewed by each guest of a Room, and the relevant stats. This is key for keeping your finger on the pulse.

## DELIVERY BOXES

Moving large file sets is a crucial challenge in the production cycle. Solution: Mnemonica integrated Delivery Boxes. No more FTP, remote folders, or consumer platforms.

### Send, Don't Store

Send folders or files from a Room or from your local drive with no filesize and nesting limits, and store received Boxes content in Rooms. No need to add yet another repository.

### Send, Don't Wait

Choose the files, seal, send, and move on. Mnemonica will deliver the Box when uploads are complete, while you can still add or remove files from the queue.

### Send, and Send Again

A Box has an expiration date you can adjust to urgency and security needs. You can forward it unlimited times while it is alive, then it is archived in your History forever.

### Manage Uploads from Anywhere

Start an upload at the end of the day and leave your workstation: you will be able to check and edit the queue from any other place and device, including your smartphone.

### Mnemonica Gate Does It Better

Our stand-alone transfer manager for Mac, Windows and Linux takes care of uploads and downloads, giving you more reliability, performance and freedom. It safeguards transfers from hardware or network failures, increasing speed thanks to our proprietary protocol. And you can close the browser: the Gate will do the rest.



## MNEMONICA MOBILE APP

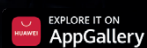
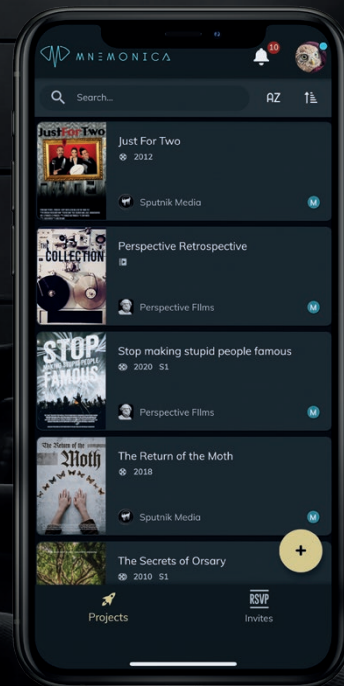
HDR 10

The universe of Mnemonica without limits, on iOS and Android devices.

Under the guise of a fancy gadget that can play back HDR clips and cast them to smart TV's\*, our App is the epitome of Mnemonica vision, the quintessence of Mnemonica user experience, and the core component of Mnemonica infrastructure. It is your master key to access your account and to control all active sessions, anywhere, at any time. It can let you in without credentials through Passwordless Login, and make Multi-Factor Authentication a one-time deal with biometric ID.

The mobile App delivers the full power of Mnemonica in the palm of your hand with an extremely pleasant, game-like feel, whatever your role. Simple, when you want to quickly check your content and play. Versatile, when you have to manage people and files performing operations on the move.

*\* Playback on capable devices. TV cast via AirPlay 2 on iOS.*



## MNEMONICA PLANS

All offers can be customized with specific storage and data traffic needs.

For more information, live demos and trials please write to [sales@mnemonica.com](mailto:sales@mnemonica.com)

### MNEMONICA ONE

Focusing on a single project at a time?  
These plans are for you.

Four different sizes, on a monthly basis.

### MEMONICA UNLIMITED

For medium-large companies that work  
on several productions in parallel.

Three ample sizes, on a yearly basis.

### FULL-FEATURED TRIAL

Seeing is believing. The easiest way to  
appreciate Mnemonica is to try it.

That's why we offer a fully functional  
30-day free trial to anyone interested.