MNEMONICA™

Dream. Screen. Deliver.

Data only has value when shared.

Mnemonica is a unique platform for watching, storing, and sharing
your digital media assets in all phases of film/TV projects,
from pre-production to marketing, with optimal security and simplicity.

MNEMONICA

Designed for producers, refreshing for technicians, secure for all.

SIMPLICITY AND PRESENCE

To Film & TV People, With Love

We built on our field experience to make a flexible tool that adapts to your work habits, rather than the other way around. One single interface for all types of users, from producers to technicians. A platform conceived for large productions, yet also perfect for small projects. Move into the future-proof cloud-based factory: all assets in one place, no maintenance costs, uncompromising security.

Two Roles to Rule It All

Free your head, so you can think about your job. No more long lists of permissions to understand and tick. In Mnemonica there are only two roles in a Team, enough to guarantee optimal functionality with the right level of discretion.

Always Up-to-Date

Mnemonica keeps you informed with a customizable real-time notification system. Invites to new resources, deliveries, deadlines, new content, thresholds: wherever you are, a quick link will bring you where you need to be.

FIRST-LINE DEFENSE

Passive Security

Mnemonica is made to protect classified data. Security has been our primary focus since the first line of code. We have adopted all the best practices against hacking to obtain armored, secure-by-design software. And we never stop verifying it with periodic penetration tests and security assessments performed by 3rd parties in compliance with international standards (OWASP and PCI DSS).

Active Security

Mnemonica is a closed community where only registered users with two-factor authentication are allowed in. Unlike the others, we do not use "easy links" or user portals that bypass defenses and are common sources of leaks.

Cloud Security

Storage on the cloud simply means security like no other. Disaster-proof redundancy is standard. Plus, we use only the world's top providers.

aws

SCREENING ROOMS

A simple revolution in MAM. No folders or passive file collectors, but rich environments that let you master dailies, the most diverse audiences, and routine operations.

Review & Approval

Rooms as meeting places between media and people. Days & Bins, HQ streaming, comments at timecode, draw-on-frame, media notes, for fruitful discussions and decision making.

Originals Included

Rooms as vaults. From intermediates on, all files and information in one place: ideal for editorial, VFX, SFX, HQ libraries. No more NAS, wandering HD, lost archives.

One Room, Many Rooms

Rooms as programmable devices. Room cloning with content mirroring allows for endless private and staggered screenings from a single upload.

Flat Indexing

No file hierarchies. Use Days, Bins, and tags as filters to quickly find your way through the multitude of your dailies, working files, deliverables. Playlists are DIY for everyone.

Serial Watermarking

One setting to burn watermarks into all present and future media in a Room: a real breakthrough in the distribution workflow.

Easy Access Control

Manage all viewers from one powerful dashboard. Invite and remove Guests, assign and revoke individual or group permissions, all with the simplest gestures.

Timed Opening

Schedule Room opening and closing to let the audience in only at the right times: at the end of uploads, or to prioritize access among different viewers.

Extended Collaboration

Let Guests upload and manage content in special Rooms made to collect materials for participatory events such as collaborative films and Festivals (with rating), freely or in pre-arranged slots.

Detailed Views

Keep precise track of which parts of any clip have been viewed by each of your Guest, in all Rooms.

DELIVERY BOXES

Exchanging large file sets is a challenge in the production cycle. Mnemonica integrated 2-way transfer system says farewell to FTP, remote folders, 3rd-party services.

Send, Don't Store

Send and receive files straight from Screening Rooms. Or send complex folders from your local drive with no filesize and nesting limits. No more repositories, far more security.

Send, Don't Wait

Choose the files, seal, send, and move on, Mnemonica will deliver the Box when uploads are complete. In the meantime, you can still add or remove files in the queue, even from other places and devices—including your smartphone.
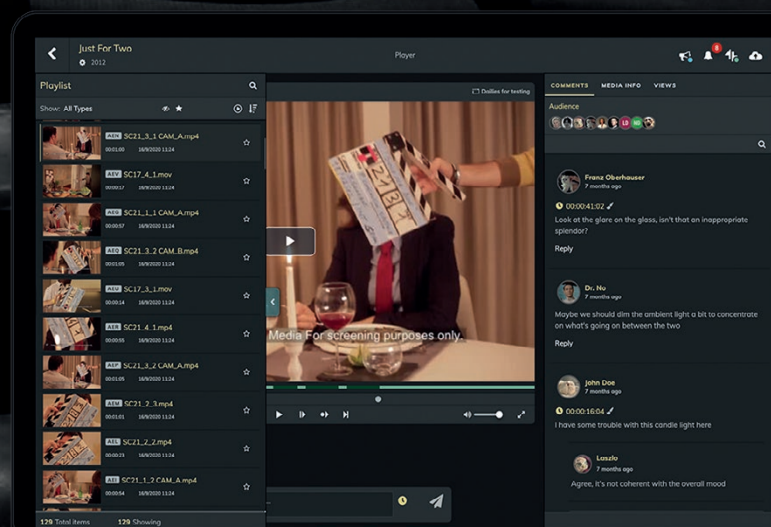
Send, and Send Again

Every Box has an adjustable expiration date for urgency and security purposes, but you can clone and forward it unlimited times while it is alive. All deliveries of a Box are logged forever.

Send, and Share

Boxes may be shared to boost collaboration. Shared Boxes enable multi-user upload and editing, and make all the relevant operations immediately visible to the whole Team.

Mnemonica Gate Does It Better

Our stand-alone transfer manager for Mac / Win / Linux takes care of up- and downloads, giving you more reliability and freedom. It improves performance and safeguards transfers from hardware or network failures. Launch uploads and close the browser, the Gate will do the rest.
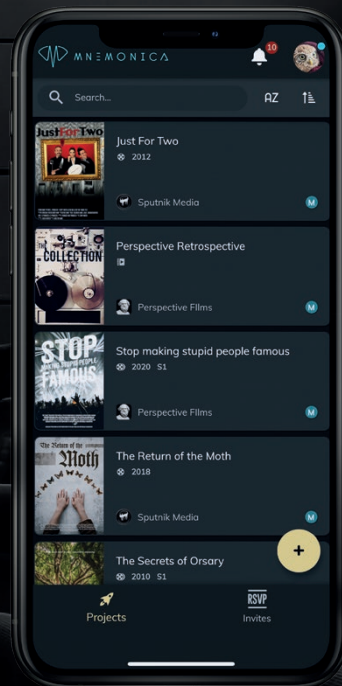
MNEMONICA MOBILE APP

The full power of Mnemonica on iOS and Android devices.

At first sight, a fancy gadget that can play back **HDR** clips and **cast to SmartTVs***. In fact, the epitome of Mnemonica vision, the quintessence of Mnemonica user experience, and the core component of Mnemonica infrastructure.

Your master key to your account protected by **Multi-Factor Authentication**. Your control to all active sessions, anywhere, at any time. Enter without credentials through **Passwordless Login**. Optimal security is a one-time deal with **biometric ID**.

With Mnemonica Mobile App you enjoy an extremely pleasant, game-like feel, whatever your role. Simple, if you want to quickly check your content and play. Versatile, when you have to manage people and files, performing operations on the go.

*TV cast via Apple AirPlay 2 and Google Chromecast. HDR playback on compatible devices and via AirPlay 2.

Download on the **App Store**

GET IT ON **Google Play**

EXPLORE IT ON **AppGallery**

Mnemonica solutions are always tailored to specific needs and budgets, with unlimited flexibility. Because each Project is a brand new world, and each Client is unique.

Write to **sales@mnemonica.com** or scan the QR-code to be contacted by our pre-sales team and build your own perfect plan.

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