MNEMONICA

SCREEN DELIVER PRESERVE

DEC 24

WHAT IS IT?

In practical terms, Mnemonica is a cloud-based media asset management platform made for the film and HETV industry.

For everyone, Mnemonica is the place where people and media meet.

Made in the EU

Powered by

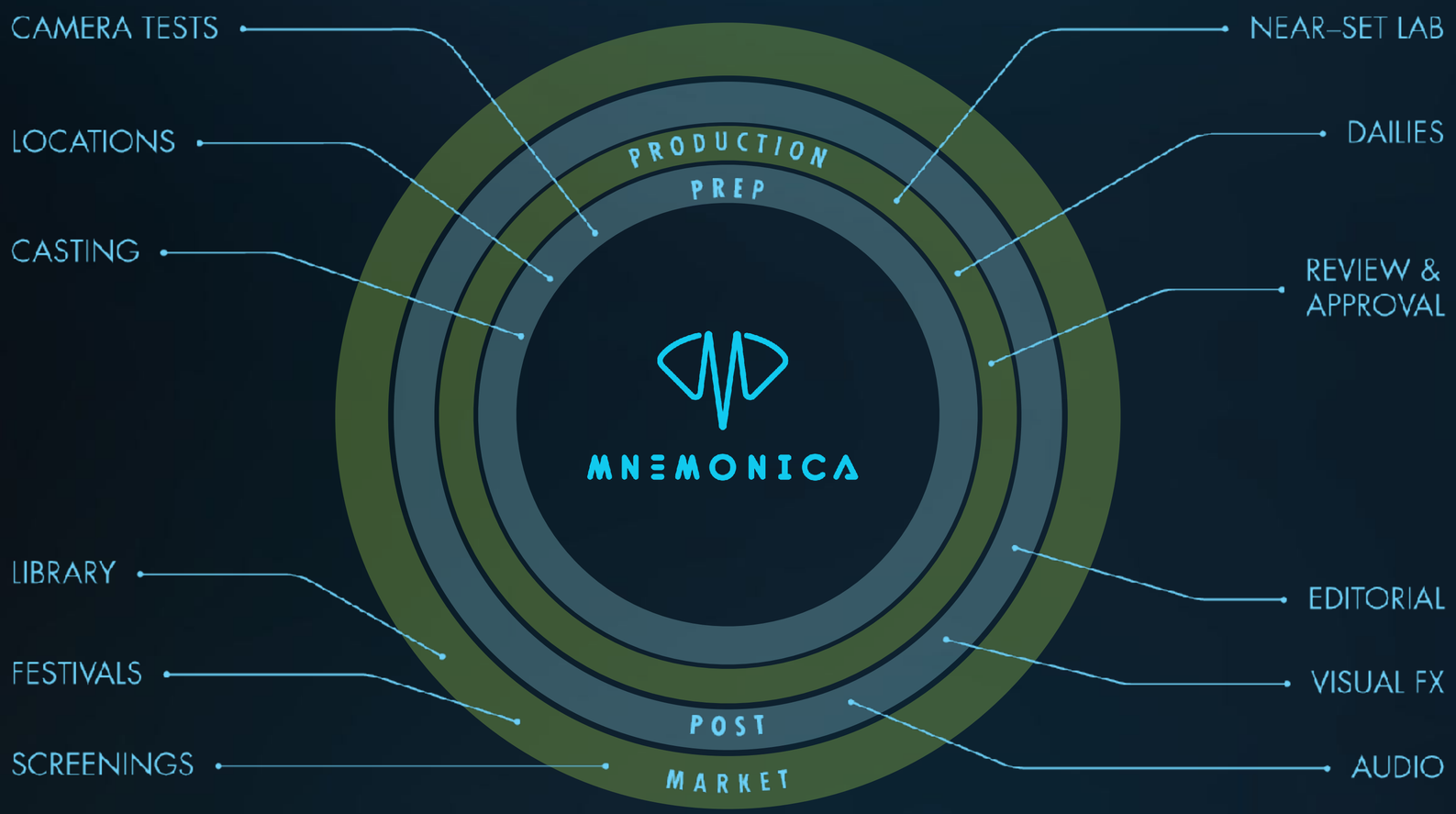
aws

Partners

POST SUPER

APOSTLAB

FROM PREP TO ETERNITY



STUDIOS & INDIES

800+ MANAGED PROJECTS

prime video

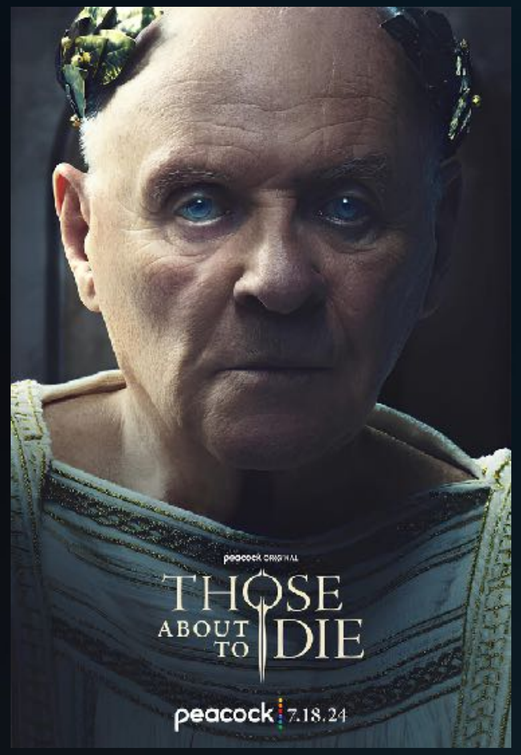
sky

NETFLIX

HBO

Paramount+

A CASE IN DETAIL



21 TB	Stored Data
56 TB	Download Traffic
359K	Uploaded Files
438K	Encodings
657	Screening Rooms
987	Users

NOT ONLY PRODUCERS

SINCE 2022, MNEMONICA IS THE OFFICIAL
INGESTION & PROGRAM SELECTION PLATFORM

A FULL ECOSYSTEM

INSIDE MNEMONICA

SCREENING ROOMS

Watch & review

SHARING BOXES

File transfer

MASTERS

HQ long-term library

MNEMONICA PRODUCTION

MNEMONICA ARCHIVE

MNEMONICA PRODUCTION

SCREENING ROOMS

- Your private streaming multiplex
- Store intermediates and proxies
- Invite + monitor unlimited Guests
- Filter, play, comment, reply
- Automate distribution + watermarking

INGENIOUS DAILIES

Days and Scenes to break down the production plan and filter content. It is so easy that each guest can create their own playlists.

VIEWING STATS

Per-user per-clip with down-to-second precision.

ONE-UPLOAD WORKFLOW

SHARING BOXES

- Your integrated post office
- Transfer filesets of any size & nesting
- Track deliveries and keep history
- Two-way for all users
- Accelerated with QUIC

SHARING BOXES

SEND & RECEIVE

SEND, DON'T STORE

SEND. DON'T WAIT

MNEMONICA ARCHIVE

MASTERS

A UNIQUE SPACE TO

SECURE THE DIGITAL PATRIMONY

ARCHIVE

MANAGE SCREENINGS AND AUDIENCES

SCREENINGS

RECEIVE AND DELIVER

DELIVERIES

MASTERS

Store

Save masters and related assets

VERSIONS

OV

XV

YV

ASSETS

DCP

- Index with tags and metadata
- Use filters to find everything
- Deep search

Powered by

TMDB

MASTERS

Store

Save masters and related assets

- Data stored within EU
- At-rest encryption
- Disaster recovery, double or triple location
- CDN CloudFront
- Connect your S3 or compatible object storage (2025)

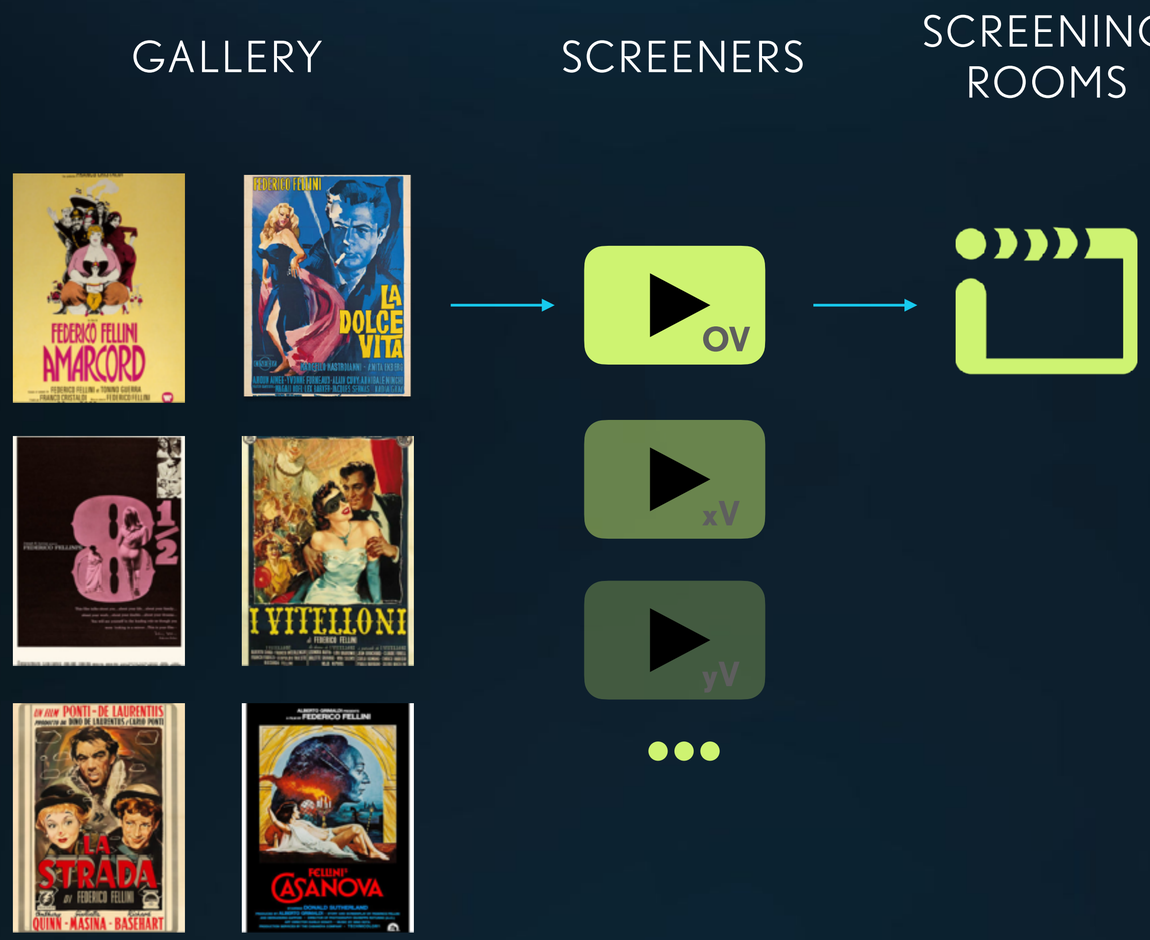
Powered by

TMDB

MASTERS

Screenings

Manage screenings with controlled access for any user.



- Seek and watch
- Screen selections or the entire library
- Extract EDLs

MASTERS

Screenings

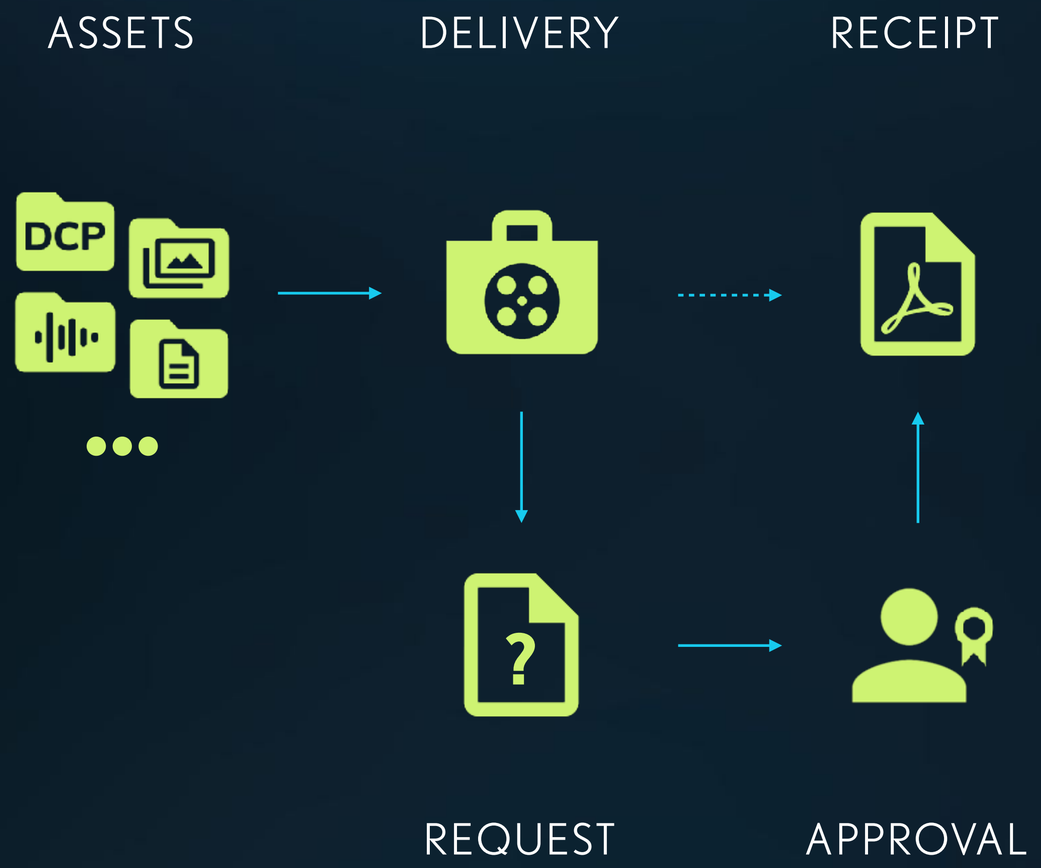
Manage screenings with controlled access for any user.

- Sellers and buyers' dedicated accesses with limited permissions
- They can setup screenings and manage Guests access
- Protect content with burned-in and overlay watermarks
- Track viewing stats

MASTERS

Deliveries

Deliver, receive and keep track of all data transfers



- Deliver
- Receive
- Track

MASTERS

Deliveries

Deliver, receive and keep track of all data transfers

- Sellers can prepare deliveries and ask for authorization to send
- Delivery history maintained forever
- Attach a formal receipt to all the deliveries

SECURITY & SIMPLICITY

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SECURE BY DESIGN

From the earliest design phases to final deployment, we implement practices like secure coding, threat modeling, and automated testing. This proactive approach not only mitigates vulnerabilities but ensures security is a fundamental feature of our software, reflecting our commitment to protecting your data with the highest standards.

Certifications

TPN+ TRUSTED PARTNER NETWORK

ISO 27001 LL-C (Certification)

amazonstudios Tier 1

EU GDPR COMPLIANT

SECURITY & SIMPLICITY

ACTIVE SECURITY

We prioritize *active security* by empowering users to interact with our platform confidently and error-free. Our intuitive design ensures clarity, guiding users with straightforward workflows and unambiguous messages. Stability is a cornerstone of our system, reducing risks associated with unexpected behavior or downtime. By making security-friendly actions the easiest and most natural choices, we help users protect their data effortlessly, blending robust security measures with an exceptional user experience.

PASSIVE SECURITY

We follow top cybersecurity standards like OWASP, NIST SP 800-115, and PTF to ensure robust data protection. We also leverage AWS's advanced security features, including at-rest encryption, fine-grained access control, and continuous monitoring with tools like CloudTrail and GuardDuty. This comprehensive approach integrates industry best practices with AWS technology to safeguard clients data.

SECURITY & SIMPLICITY

Our app not only gives you access to all of Mnemonica's features on the go, but thanks to your device's biometric features and our unique Multi-Factor Authentication, it becomes the key to all Mnemonica sessions, providing you with the highest level of security and unprecedented ease of use.

Passwordless login included.

Download on the App Store

GET IT ON Google Play

WHY MNEMONICA

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STREAMING + FILE TRANSFER

Mnemonica is the only MAM of its kind, uniquely combining an integrated streaming service with two-way accelerated file transfer. This approach ensures that all data logistics are not only efficient, but also centralised in one safe and human-friendly place.

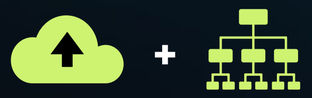
SECURITY FIRST

Mnemonica is top in class regarding security, including **Multi-Factor Authentication**, **Passwordless login**, overlay and burned-in **watermarks** and **disaster recovery**. Plus, it follows the secure-by-design principles to help users to avoid common mistakes, segment and keep accesses under control.

NO-BUREAUCRACY APPROACH

Project Managers can handle accesses and invitations autonomously. Users can reset their passwords themselves, with no third-party intervention. Smart notifications warn users regarding crucial activities drastically reducing human intervention.

WHY MNEMONICA



WORKFLOW EFFICIENCY

Mnemonica can ingest all the most common formats. Streaming proxies are automatically generated and distributed to related audiences on upload. Notifications warn stakeholders when a new resources are available. One upload to store intermediates, create proxies, burn-in watermarks, distribute content and warn audiences.

A STANDARD IN ITALY, GROWING ABROAD

All Italian top producers chose Mnemonica for their data logistic and review & approval needs. Their example has been followed by many others, post labs, distributors, festivals, schools and more. UK and France operations are getting traction and thanks to coproductions, Mnemonica reached the US and served several Studios projects.

OPEN TO INTEGRATIONS

Mnemonica is a top-quality artisan shop. We always stay in touch with our users and listen to their feedback and needs. We react with impressive speed to noteworthy development requests, strongly committed to enabling the growth of a cloud cinema ecosystem where Mnemonica is the vault and third parties can be easily integrated.

MNEMONICA

mnemonica.com