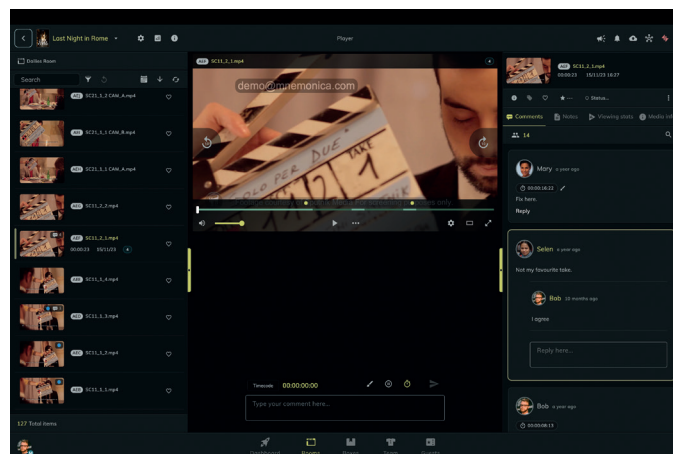


## REVIEWER: JAMES VORLEY

James Vorley is head of production and workflow at Notorious DIT, shaping the backbone of DIT and dailies operations across the UK and beyond. With experience across post-production and on-set workflows, he focuses on building practical solutions that work for everyone involved.



[notorious-dit.co.uk](http://notorious-dit.co.uk)



At Notorious DIT, we primarily use Mnemonica on high-end TV and film productions as part of the dailies workflow. We find it a secure, client-friendly environment for reviewing material, managing deliveries and sharing assets. One key challenge the platform solves is keeping media review organised contextually on complex productions, bringing structure and clarity by organising dailies from a scene or shooting day in one place.

Getting started was straightforward. The interface is clean and purpose-built, so even non-technical users can get it up and running quickly. Inviting different collaborators and managing permissions is simple too and doesn't require heavy onboarding or training.

For us, the most valuable features are the clarity and simplicity of the user interface, which makes navigating, filtering and reviewing material intuitive. The GUI presents large volumes of dailies in a way that's easy to understand and quick to work with. It feels both slick and thoughtfully designed. It also supports review, approval and collaboration between departments very well, by anchoring comments, annotations and discussions directly to the media, allowing departments to review the

same material and communicate clearly in context.

We have found that the platform integrates well into existing workflows by acting as a review and collaboration layer. One area that would further strengthen it would be native support for ALE or CSV metadata import/export, for an additional layer of functionality.

I don't have any complaints from a stability and security perspective either: stability has been solid and security is clearly a priority. It supports 2FA and is TPN Gold Shield certified, while the passwordless login keeps security high without slowing people down or complicating access.

If I were to offer advice to anyone new to the platform, I'd flag that it's worth taking the time to learn the Bins. In Mnemonica, Bins are a way of filtering dailies by story context rather than file structure. Instead of navigating footage as a flat list of clips or folders, material is organised into Bins based on scenes and shooting days, letting reviewers quickly focus on all the relevant takes for a specific scene.

When comparing it to other platforms I've used, Mnemonica is a premium and feature-rich product at a reasonable price. The support from founder Piero

**JACK OF ALL TRADES** Mnemonica collects Dailies Review, Sharing Boxes and Archiving tools in the same place to improve workflows

Costantini and the team is also fantastic. We especially love that there is no per-user pricing as it keeps costs predictable!

Another win for Mnemonica is the built-in Sharing Boxes. These allow users to send and receive media in the same environment used for Dailies Review, rather than relying on separate transfer tools or links. Keeping review and file sharing in the same place streamlines workflow and security governance/auditing. Furthermore, the Sharing Boxes are for sending and receiving, rather than long-term storage. So, there is no danger of costs creeping up for stored-yet-forgotten-about assets. If data needs to be preserved long-term, Mnemonica offers a dedicated Archiving platform where assets can be stored, shared with others and also played back in the GUI. Another big win.

The combination of Dailies Review, Sharing Boxes and Archiving in one platform is another real strength – I'm not aware of any other platform offering a similar suite of tools all under one roof. As is the fact that, unlike other platforms, pricing is not per-user based, which makes costs less likely to balloon over the lifecycle of a project.

Overall, I would recommend Mnemonica to any productions that value clarity, security and collaboration, particularly television and film projects with multiple stakeholders. It's an easy recommendation, especially for teams looking to reduce friction. **JV**

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WE ESPECIALLY LOVE THAT THERE IS *no per-user pricing*”